

Spotlight on Gratitude

Molly McMahan—Director of Marketing, Technology and Philanthropy for Coldwell Banker McMahan—began making quarterly donations to the KDVA Homeless Veterans Trust Fund in 2019.

From January 1, 2019, to September 30, 2023, the donations came on regular intervals, and Molly and the Agency have never asked for anything in return. It took some convincing, but KDVA finally get a chance to highlight this Agency and others like it that make a difference for Kentucky veterans.



Why the connection with Veterans? The answer is simple. Arvell McMahan—proud USMC and WWII combat veteran— the patriarch of the McMahan family have a foundation of service and gratitude for all the men and women that have served this country.

The American dream is built around the idea of home ownership and security. All the agents at CBMcMahan share this belief and donate a portion of every sale made to help fund the Homeless Veterans Trust Fund, with the hope that the donations will bridge the gap from homelessness to home-ownership. KDVA has received \$80,455.00.

How did KDVA get so lucky to have such a generous benefactor? It is because every single dollar that is donated is used directly to prevent eviction or utility disconnection and to help veterans experiencing homelessness to be re-housed as soon as possible. Over two hundred veterans and families have been directly helped.

Coldwell Banker McMahan have nine offices in the Louisville and Lexington area. As a spotlight on gratitude, we will talk with other offices and see what special projects they have going on.